COURSE OUTLINE: PMC307 - BUSINESS ETHICS
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Approved: Bob Chapman - Dean

Course Code: Title	PMC307: BUSINESS EHTHICS IN CANADA
Program Number: Name	2179: ADVANCE PRO MGT-STRA
Department:	BUSINESS/ACCOUNTING PROGRAMS
Academic Year:	2025-2026
Course Description:	This course offers an introduction into the concept of values, morality, as well as cultural beliefs and upbringing in all areas of business, from consumer rights to corporate social responsibility and project management. Students review the major ethical issues facing project managers and managers alike. The course looks at the specific challenges project leaders may confront as they deal with team members, vendors, stakeholders, and sponsors. Decisions made by managers or corporate administrators may affect thousands of individuals or entire communities. Consumers today expect and demand integrity, honesty, and transparency in all levels of their environment. Understanding those expectations is the key to communicating core values and behavior not only to employees, but society in general.
Total Credits:	3
Hours/Week:	3
Total Hours:	42
Prerequisites:	There are no pre-requisites for this course.
Corequisites:	There are no co-requisites for this course.
This course is a pre-requisite for:	PMC400, PMC410
Vocational Learning Outcomes (VLO's) addressed in this course: **Please refer to program web page for a complete listing of program outcomes where applicable.**	**2179 - ADVANCE PRO MGT-STRA** VLO 2 Align the project to the organization's strategic plan, quality assurance processes and business justification throughout its lifecycle VLO 3 Implement project management knowledge processes, lifecycle and concepts, tools and techniques in order to achieve project success as defined by the stakeholder(s) VLO 4 Adapt projects in response to issues that arise internally and externally providing creative and flexible solutions VLO 7 Implement general business concepts, practices, and tools to facilitate project success VLO 11 Ensure compliance with ethical and professional standards within a Canadian context when managing projects
Essential Employability Skills (EES) addressed in this course:	EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience. EES 4 Apply a systematic approach to solve problems. EES 5 Use a variety of thinking skills to anticipate and solve problems.

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	EES 6 Locate, select, organize, and document information using appropriate technology and information systems.
	EES 7 Analyze, evaluate, and apply relevant information from a variety of sources.
	EES 10 Manage the use of time and other resources to complete projects.
	EES 11 Take responsibility for ones own actions, decisions, and consequences.
Course Evaluation:	Passing Grade: 50%, D A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.
Books and Required Resources:	Business Ethics - Concepts, Cases, and Canadian Perspectives by Kissick, W.P Publisher: Emond Publishing Edition: 1 ISBN: 9781552393192

Course Outcomes and Learning Objectives:

Course Outcome 1	Learning Objectives for Course Outcome 1
1. Demonstrate an understanding of the ethical decision-making process in a Canadian business context.	1.1. Understand the ethical decision-making process in the context of an ethical business decision. 1.2. Demonstrate how moral theory and reasoning are used in a business context.
Course Outcome 2	**Learning Objectives for Course Outcome 2**
2. Discover the social standards, values, ethical principles and moral philosophy that provides criteria for decision making.	2.1. Discuss several of the moral standards a person can use to engage in ethical decision-making. 2.2. Review and understand the different ethical theoretical perspectives found in a business environment. 2.3. Relate how moral philosophy is the basis of good business decision-making.
Course Outcome 3	**Learning Objectives for Course Outcome 3**
3. Comprehend the need for ethics in business and key ethical approaches.	3.1. Understand key ethical approaches used in the Canadian business environment. 3.2. Interpret the history of business ethics. 3.3. Demonstrate the purpose of a code of conduct . 3.4. Construct corporate social responsibility and understand the inner concepts of ethics.
Course Outcome 4	**Learning Objectives for Course Outcome 4**
4. Develop critical thinking skills through the use of concepts and theoretical applications through the use of business cases.	4.1. Analyze business cases to comprehend the need for business ethics. 4.2. Relate the key areas of business ethics, such as integrity, accountability, respect, fairness and transparency, to selected business ethics case studies discussed in class. 4.3. Apply a structured approach to analyzing the ethical case studies presented in class, reasoned solutions to practical dilemmas found in the Canadian business environment.

Evaluation Process and Grading System:

Evaluation Type	Evaluation Weight

Assignments and Case Studies	40%
Final Exam	30%
Mid-term Exam	20%
Quizzes	10%

Date:	August 19, 2025
Addendum:	Please refer to the course outline addendum on the Learning Management System for further information.